

# CHECK OUT Our Library Offerings

## Scoring major points with librarians

When WRCP created the program *Get In The Trade Game*, sponsored by NFL PLAYERS and distributed it to libraries nationwide, the response was a touchdown

- Over a million children used the program (over 58 children per program)
- More than 4 out of 5 programs were reproduced and distributed by librarians

*"WE LOVE THESE MATERIALS AND SO DO OUR PATRONS. THANKS!"*

Librarian, Blackstone, MA



## Epic results

*The Tale of Despereaux* program, released in fall '08, reached an unprecedented 2,689,905 library visitors (an average of 336 patrons per library) and 20,297 librarians (an average of 2 librarians per library)

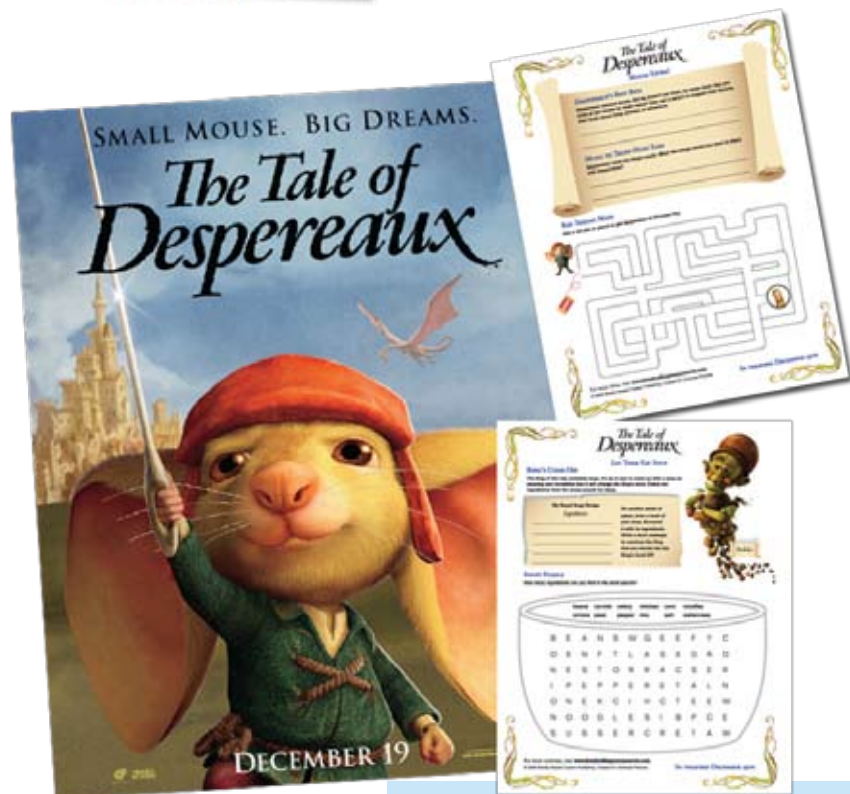
The program was used by 99% of librarians. Here's what they said:

*"I LOVE THE PROGRAM. THE PROMOTIONAL MATERIALS ARE GREAT! THE STAFF LIKED THEM AS MUCH AS THE CHILDREN!"*

Librarian, Avon, MA

*"IT'S WONDERFUL TO HAVE MATERIALS TO ENCOURAGE READING, ESPECIALLY WHEN MOVIES ARE MADE FROM FAMOUS CHILDREN'S BOOKS. THANKS SO MUCH!"*

Librarian, Wynnewood, PA



## For more information:

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